

Summer is almost over, School is back in full swing, Fall and Winter are almost upon us. And you know what that means..... **2017 ST. JOHN'S RIVER CATFISH FESTIVAL** and time to reserve your space. We also have some news. We feel this is great news and look forward to the fun and excitement we can generate.

The City is making improvements to Eva Lyon Park where the Festival is held and requires the Food Booths to move to the streets. They will now be located along Main Street (east side of the park). With this change Arts and Craft Spaces, numbered **37** through **70**, will need to be moved in other areas of the park.

A new Park Lay Out is included and we ask that you review the changes that have taken place.

**PLEASE REVIEW THE MAP AND THE FOLLOWING INFORMATION AND RESPOND AS SOON AS POSSIBLE.**

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To be sent at later date!

If you have any questions please call and I will be happy to help you select your new spot that will best suit your venue.

Everyone has the opportunity to choose a new spot as we have done in the past on a first register basis. We do have a number of Artists that have pre-registered for the 2017 year and they will be given the chance to stay in their space, if they are not affected by the change or choose a new space.



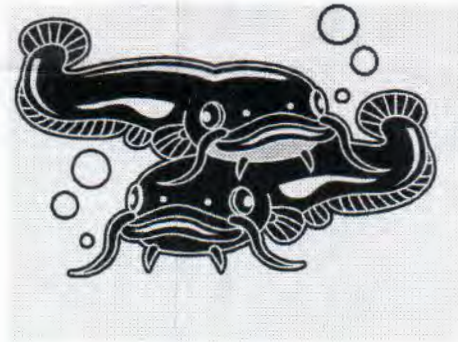
THE ROTARY CLUB OF CRESCENT CITY

PRESENTS

THE 39TH ANNUAL

ST. JOHN'S RIVER CATFISH FESTIVAL

ARTS & CRAFTS SHOW



ARTS & CRAFTS DIVISION  
COMMERCIAL DIVISION  
COMMUNITY DIVISION

Set up times & dates

- ⬇ Friday, March 31, 2017 – 8:00 a.m. to 4:00 p.m.
- ⬇ Saturday, April 1, 2017 – 7:00 a.m. to 8:30 a.m.

*Vehicles must be removed from the area after unloading*

Show dates & times

- ⬇ Friday, March 31, 2017 – 5:00 p.m. – 8:00 p.m.
- ⬇ Saturday, April 1, 2017 – 9:00 a.m. – 5:00 p.m.

Tear down

- ⬇ Saturday, April 1, 2017 – 5:00 p.m. until

Security is provided Friday night





**St John's River Catfish Festival**  
**39th Annual**  
**ARTS & CRAFTS SHOW**  
**March 31-April 1, 2017**  
**APPLICATION**

ACCEPTANCES NUMBER # \_\_\_\_\_ (Must be included on your PayPal or Credit Card payment for proper credit)

Artist Name: \_\_\_\_\_

Business Name: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Cell: \_\_\_\_\_

Email: \_\_\_\_\_

Description of work and process by which it is created: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

**Category: (circle one)**

CERAMIC CLOTH FIBER JEWELRY WOOD LEATHER GLASS PHOTOGRAPHY SCULPTURE  
 CLAY GRAPHICS PAINTINGS FURNITURE MUSIC METAL OTHER: \_\_\_\_\_



Fine Arts \$75.00 (per space) \_\_\_\_\_

Fine Crafts \$75.00 (per space) \_\_\_\_\_

Community \$75.00 (per space) (Non-profit, school community organizations) \_\_\_\_\_

Commercial \$150.00 (per space) \_\_\_\_\_

TOTAL ENCLOSED \_\_\_\_\_

All artists are responsible for collecting Florida 7% Sale Tax on all items sold and mailing proceeds to the Florida Revenue Commission Office. Mail application and registration fee(s) to:

The Rotary Club of Crescent City  
 St. John's River Catfish Festival  
 Arts & Crafts Show  
 402 Cypress Av.  
 Crescent City, Fl 32112

**Disclaimer:** I do hereby release The St. John's River Catfish Festival Committee, City of Crescent City, and Crescent City Rotary Club from any and all liability of any kind for any loss or damage to my property during my participation in The St. John's River Catfish Festival. I further agree to hold harmless, defend and indemnify The St. John's River Catfish Festival, City of Crescent City, and Crescent City Rotary Club against all claims, losses, damages or liability of any kind, including costs and attorney's fees arising out of my participation in The St. John's River Catfish Festival

Signature \_\_\_\_\_

Date \_\_\_\_\_

**Items & Services List**

1. Please supply a COMPLETE and SPECIFICALLY DETAILED list of items you propose to sell at the St John's River Catfish Festival
2. A photo or drawing of your booth layout must be included with your ARTS & CRAFTS and COMMERCIAL application
3. Please be specific in your description to insure your best opportunity for inclusion and placement.  
*For example: if you sell jewelry, do not simply list "jewelry". Rather, you should be specific with what type: 14kt gold jewelry, shell jewelry, etc. Attach a separate list if needed.*
4. If you have an item that requires "exclusivity" it MUST be stated in your application. This will require a Commercial listing.
5. Listing items below does not guarantee they will be included in the final approved list
6. The St John's River Catfish Festival Committee will review all items offered for sale or display
7. It is our intention to make every effort to limit excessive duplication of items offered for sale in the Arts & Crafts and the Commercial Division at the St John's River Catfish Festival Arts & Crafts Show for the benefit of our vendors and Festival attendees. However, we do not guarantee exclusivity.

**ITEM(s) YOU SELL**

(List each item or group of items you wish to sell or promote and describe your exhibit)

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**Photo Release Form for Advertising Purposes ONLY**

I, the undersigned, do hereby give The St. John River Catfish Festival permission to use my name and photos of my Exhibit Space in all forms of media for advertising, trade, and any other lawful purposes for the promotion of the Festival.

Business Name: \_\_\_\_\_

Print Name: \_\_\_\_\_

Signature: \_\_\_\_\_

Date: \_\_\_\_\_



A dark banner for the Rotary Club of Crescent City, FL. On the left is a small logo of a person. In the center, the text reads "Service Above Self" in a script font, followed by "Rotary Club of Crescent City, FL" in a bold sans-serif font. To the right of the text is the number "#4353" and "Established 1927". On the far right is the Rotary International logo, a gear with a star in the center and the words "ROTARY INTERNATIONAL" around it.



## Show requirements

If you are an Arts & Crafts Exhibitor, **absolutely no manufactured or buy/sell items, or exclusivity's** will be allowed. Should exhibitor attempt to sell such items at the show, they will be asked to leave and forfeit their exhibit fee. This part is not a juried show, but to participate as a Crafter you **MUST** submitting with your application the following photos:

1. Picture of crafted item being made by you
2. The completed crafted item
3. Pictures of your Exhibit setup (at least 3)

If you submit your application electronically, please attach the photos to the email submission in JPEG format. If you submit your photos with your application by mail, the photos need to have exhibitors name and address printed clearly on the back of each photo and they will be returned the day of registration, or returned by mail if not accepted to the show.

You will find a Release Form included in your packet. If you are willing to allow us to use your photos in our advertisement please sign and return. We have no intentions of selling or otherwise using the photos, other than in future advertisement of the show.

Applications will be reviewed ONCE A WEEK. Notification of acceptance will be by email, if provided or phone at that time. If not accept your check or money order will be returned with explanation on/ or about March 15th. If you have been accepted and are paying by Credit Card or Pay Pal you **MUST** include to Acceptance # you are given with your payment or the submitted payment will not be accepted.

You will receive your receipt and submitted photos when you check -in on March 31st - April 1st.

## Booth location, size and cost

Show will be held at the Eva Lyons Park.  
Located in downtown Crescent City, FL - U S 17 (100 S. Summit Street).

Approximate booth size is 12'x10'

Fine Artists and Crafters, Community Exhibitors  
Commercial Exhibitor

**\$75.00 per booth.**  
**\$100.00 per booth.**

Sorry, but partial booth sales are not available. Exhibitors must purchase at least one full booth space and any additional space needed must be approved prior to acceptance.

## Please make check payable to:

**Rotary Club of Crescent City**

## Overnight accommodations

Crescent City Campgrounds	386/698-2020
Lake View Motel	386/698-1090
Georgetown Marine & RV Park	386/467-2002

## Deadline for applications

The Rotary Club of Crescent City's 39th Annual St John's River Catfish Festival Arts & Craft Show Application must be returned by March 15<sup>th</sup>, 2017. All applications will be reviewed, as received, by a committee for appropriate content for a family festival, with notification being mailed on or before March 15<sup>th</sup>, 2017. Applications received after the March 15, 2017 deadline will be reviewed and accepted/rejected on a space available basis. Applications submitted after March 15<sup>th</sup>, 2017 deadline date must submit a Money Order.

## Refunds and fees

In case you cannot attend, but have received your confirmation, you may request a refund of your exhibit fee. Please review the refund schedule below.....

<b>Refund requested by.....</b>	<b>Amount of Refund</b>
March 15, 2017	100%
March 25, 2017	50%
After March 30, 2017	No Refund

NSF and Returned Checks will be assessed a \$30.00 NSF fee – space cannot be confirmed until all fees are paid.

## Parking

Exhibitors will receive complimentary parking in a designated parking area. Passes will be distributed with your registration kit at the Registration Table, with a location map. Parking Spaces immediately around the Park are for unloading and loading and must be kept clear during the event. RV parking has been provided and is located on US 17 (South Summit St). Additional Parking will be indicated in your Registration Packet.

## Pets and Animals

Dogs, Cats and other pets are NOT allowed

## Questions and Contacts

If you have questions or need additional information about the show please contact: Teres Biggs or John Newbold at numbers listed below Applications are required and may be requested at a number listed below or by emailing [catfish.terrie@yahoo.com](mailto:catfish.terrie@yahoo.com)

The Rotary Club of Crescent City  
St. John's River Catfish Festival  
Arts & Crafts Show  
402 Cypress Av  
Crescent City, Fl 32112

## CONTACTS:

John Newbold  
386/698-2137

Teres Biggs  
[catfish.terrie@yahoo.com](mailto:catfish.terrie@yahoo.com)  
386/698-1289  
386/852-4026@